



Sagar Chandar Kumar

Marketing & Sales Expert||Business Analyst||Financial Modeling||

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As a marketing enthusiast, I deeply understand consumer behavior, market trends, and effective strategies to reach target audiences. I have the ability to analyze and interpret data to inform strategic decision-making. I am skilled in creating complex financial models by using methodologies and forecasts that accurately predict future financial performance.

EDUCATION

Namal University Mianwali Mianwali, Punjab

09/2019 - Present

Major Marketing & Finance.

Courses

- Investment Management
- Financial statement & Analysis
- Financial markets and Institutions
- Integrated Marketing and Communication
- New Media Marketing
- Consumer Behavior

WORK EXPERIENCE

Marketing Internee lucky knits private(LTD)

06/2022 - 08/2022

Karachi, pakistan

lucky knits is a world-premium apparel manufacturer focusing on innovation and performance.

Achievements/Tasks

- learned about sales and marketing that how they get new and repeat inquiry.
- I have completed task of 5S lean manufacturing tool at lucky knits warehouse.
- Gathered information on machinery used in production.

Contact : Muhammad Bilal IE Manager - +293454838738

Outreach Coordinator Namal University Mianwali

01/2020 - 12/2022

Mianwali, pakistan

I have 3 years of experience in marketing department outreach in Namal as a brand ambassador of Sindh.

Achievements/Tasks

- **presentations:** Delivered presentations about opportunities at Namal across various colleges of Sindh and generated the lead of 5000 students.
- **Coordination:** Coordination with 100+ colleges for promotion and outreach campaigns.
- **Motivation:** Motivating students to apply for admission as long-distance leads to great success.

ORGANIZATIONS

Youth Leadership Center (YLC) Umerkot (06/2020 - Present)

Co-founded a platform where youth of Umerkot can solve their academics problems with counseling and professional training and conferences

SKILLS

FINANCIAL MODELING

INTERPERSONAL SKILLS

MS OFFICE

SPSS

DECISION MAKING

CONTENT WRITING

CONTENT CREATOR

CANVA

SOCIAL MEDIA HANDLING

PERSONAL PROJECTS

CFA Research Challenge (07/2021 - 02/2022)

- Participated in CFA Institute research challenge which is global competition that connects participants with investment professionals with CFA society.

The Three Fintech Flop (Final year project) (01/2023 - Present)

- This project is an event study of Wirecard, FTX, and silicon valley bankruptcy in which we collected data from G7 countries and use event study methodology with the help of MS Excel and Power BI.

Stock Prediction and Purchase decision Model (05/2023 - Present)

- In this project, I developed stock assumptions for both buying and selling, with the goal of making a profit.

CERTIFICATES

CFA Research Challenge (07/2021 - 01/2022)

Flood Emergency Response Relief 2022 (02/2022 - 03/2022)

LANGUAGES

English

Full Professional Proficiency

Urdu

Full Professional Proficiency

Sindhi

Full Professional Proficiency

INTERESTS

Cricket

Hiking

Magazines

Reading

Public Speaking

Current Affairs

Social working